



The Rotary Club of Chippenham Wiltshire Vale



DRAGON BOAT RACING

Saturday 16th July 2016



Make a participant's fundraising page

It's the fastest, easiest, and smartest way to raise money!

Make a fundraising page and share it online with your family and friends. Anyone can donate with a credit/debit card from anywhere in the world. My Donate sends your donations to us and reclaims Gift Aid automatically on our behalf.

How to make a fundraising page

1. Go to <http://www.btplc.com/mydonate> and click 'Start fundraising'.
Important! - Please **DO NOT** find and select the charity giving page of your chosen charity (teams raising money for a registered charity will receive a Rotary cheque for 100% of their total funds raised together with any Gift Aid payable to their charity. Where teams raise money for an organisation that is not a registered charity then Rotary will retain 20% of money raised and distribute this to charities of Rotary's choice)
2. Click on 'Join an organised event'
3. Under 'Search for an event' search on the word 'Chippenham'. Under Chippenham Dragon Boat Race 2016 click on 'Join event'.
4. If you wish, declare how much you are planning to raise, then under 'Is your charity providing anything to help with your fundraising...', select 'No'. Click on 'Next step'.
5. Log into your personal MyDonate account. If you don't have one, click on 'Register a personal account', complete the form and click 'Create personal account'.
6. Finally, complete all the event information requested, then click on 'Create My Page'.

SHORTCUT! MyDonate Event Link – takes you straight to this year's event...

<https://mydonate.bt.com/events/chippenhamdragonboats2016>

Important! - Please remember to include the name of your team, company or organisation on your page so that we know which team you are raising money for and where to send your sponsorship money

Share your fundraising page

The more people you tell about your fundraising page, the more donations you'll attract....

1. Email a link to your fundraising page to everyone in your address book.
2. Link your fundraising page to your Facebook or Twitter accounts – see [http://www.btplc.com/mydonate/Help/Helpguides/Forfundraisers/Fundraiser.aspx#social media](http://www.btplc.com/mydonate/Help/Helpguides/Forfundraisers/Fundraiser.aspx#social%20media).
3. Go Viral - Be proactive and link your fundraising page to your email signature or blog
4. Keep emailing everyone to update them on your progress and asking them to donate

Want help? Email or live chat online help is available at -
<http://www.btplc.com/mydonate/Help/Contactadvisor/index.aspx?>